

Fig. 1

10

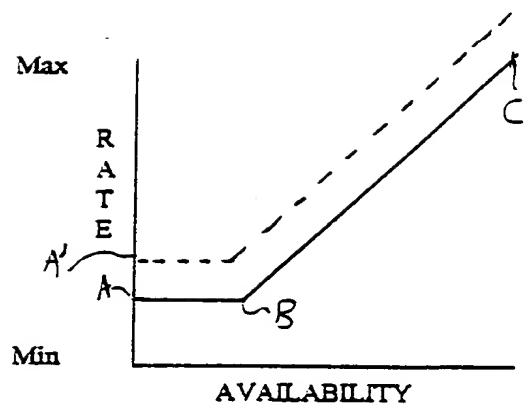


Fig. 2

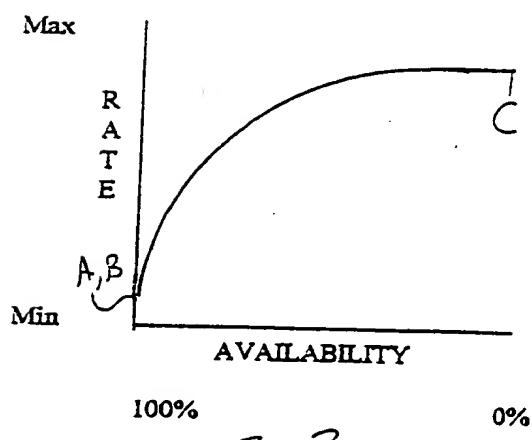


Fig. 3

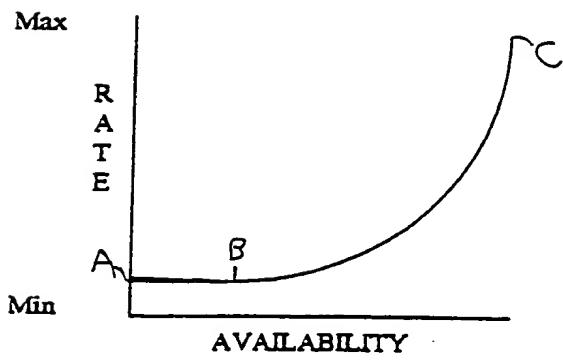


Fig. 4

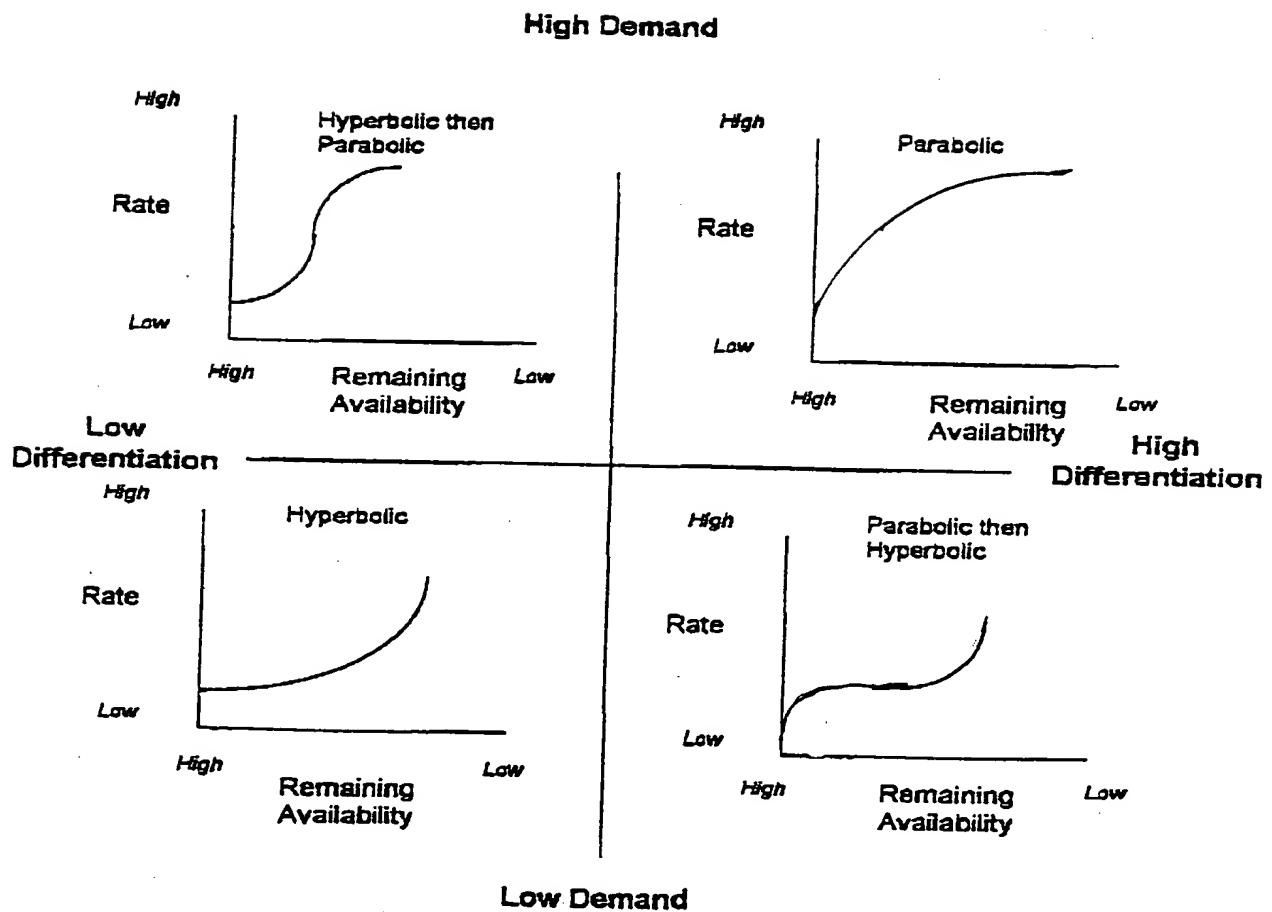


Fig. 5

ROPE 1234567890

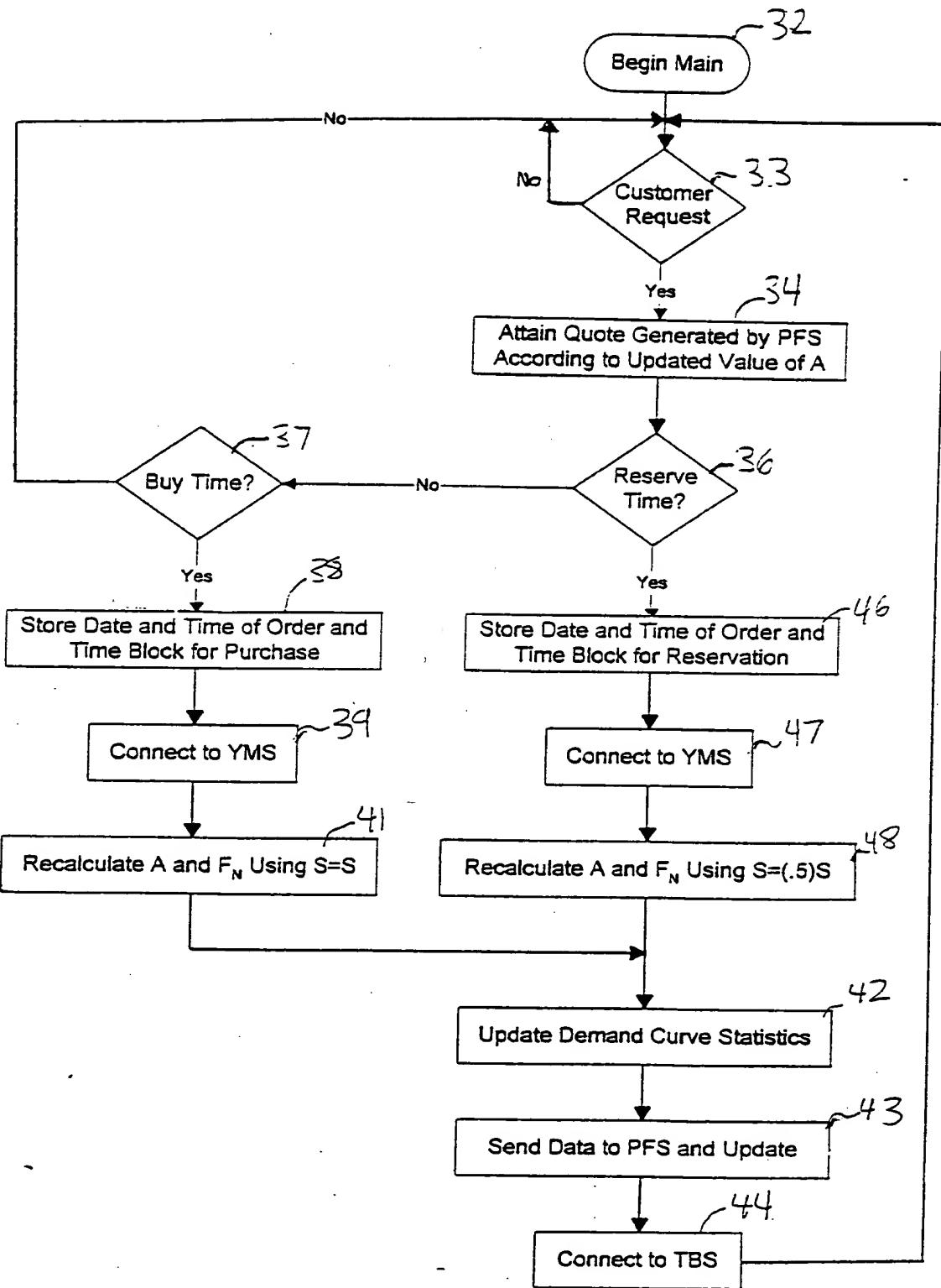


Fig 6

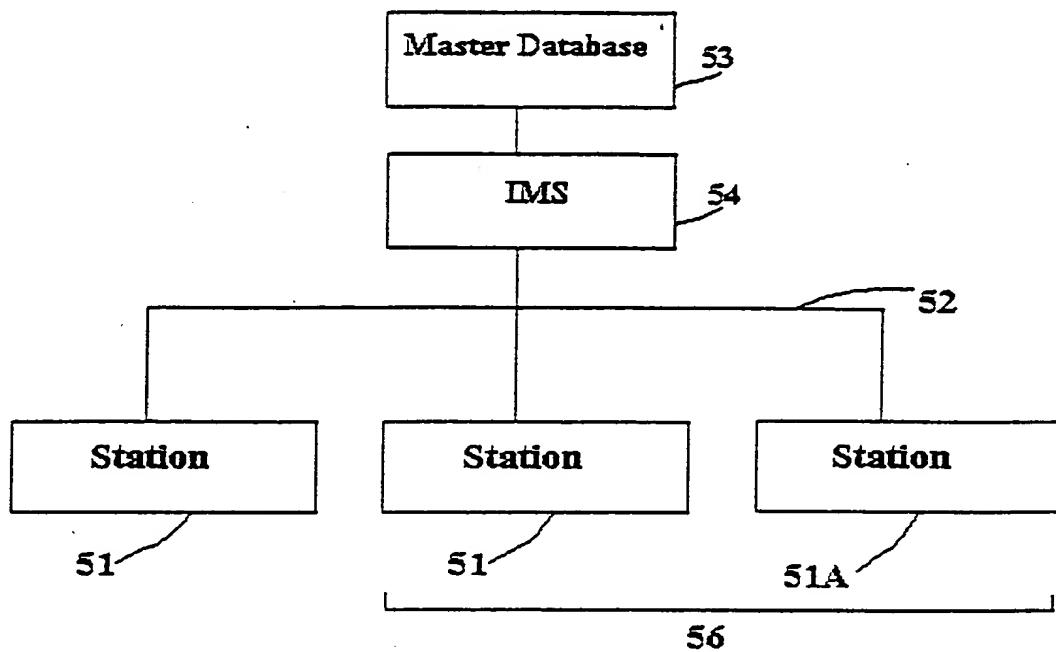


Fig. 7

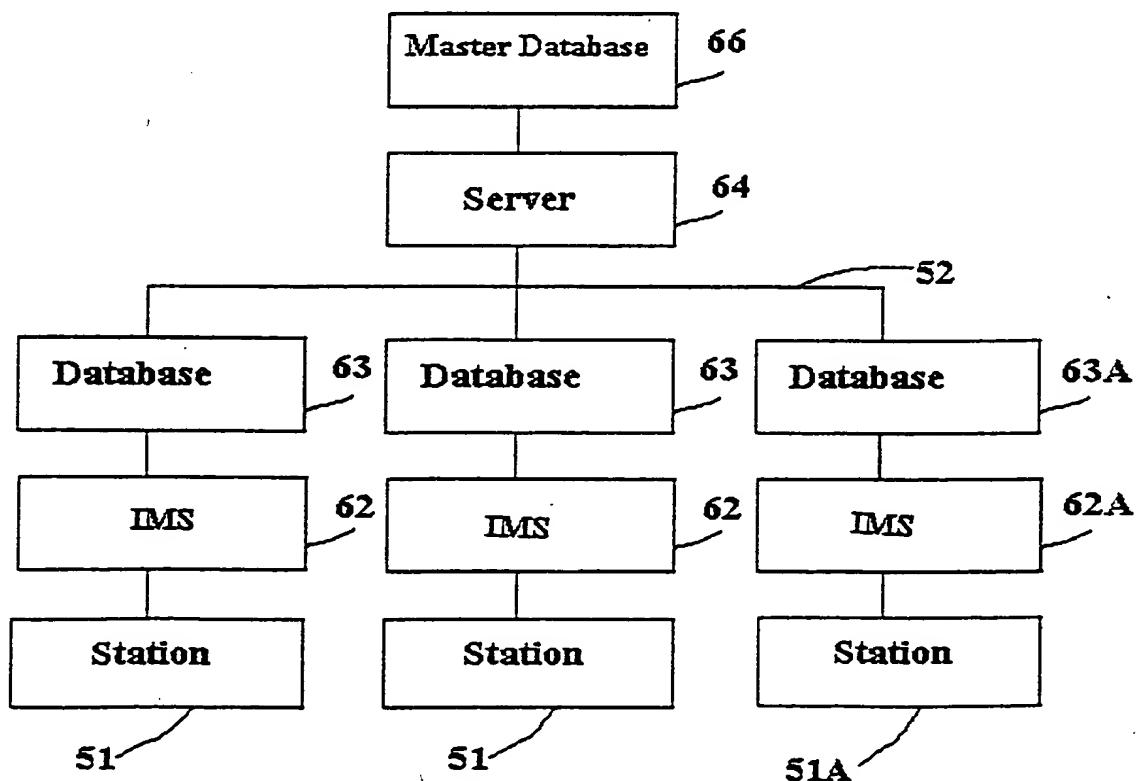


Fig. 8

9)

Sales Proposal

Available System Stations			
Seq#	Calls	Market	Slogan/Description
0052	WYPX-TV	Albany	Eastern / TV-55
0010	WFX-TV	Atlanta	Eastern / TV-11
0051	WPX-TV	Birmingham	Central / TV-13
0060	WBZ-TV	Boston	Eastern / TV-15
0006	WCFC-TV	Chicago	Central / TV-38
0013	WPX-TV	Cleveland	Eastern / TV-23
0008	KPXD-TV	Dallas	Central / TV-68
0053	WDPX-TV	Dayton	Eastern / TV-26
0018	KPXC-TV	Denver	Mountain / TV-59

Station Information
Client Information

PaxNet Television
Parson Communications
601 Clearwater Park Road
West Palm Beach, FL 33401

Forecast Weeks

Display 13 Future Weeks
 Display 26 Future Weeks
 Display 39 Future Weeks
 Display 52 Future Weeks
 Display Maximum Weeks

Station(s) Selected
Multi-Station Mode
Load

Print
Print
Close

Point to control for quick load if needed

Fig. 9

92

Station		Grid View		Sales Details		Flight Details				
WPXA-TV Atlanta Selection Screen loaded										
WPXA-TV	04:00A-05:00A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]			
WPXA-TV	05:00A-06:00A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]			
WPXA-TV	06:00A-06:30A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]			
WPXA-TV	06:30A-07:00A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$10 [1]	\$10 [1]			
WPXA-TV	07:00A-08:00A	\$30 [12]	\$30 [12]	\$30 [12]	\$30 [12]	\$10 [1]	\$10 [1]			
WPXA-TV	08:00A-08:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$10 [1]	\$10 [1]			
WPXA-TV	08:30A-09:00A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]			
WPXA-TV	09:00A-09:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]			
WPXA-TV	09:30A-10:00A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]			
WPXA-TV	10:00A-10:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]			
Select Grid Cells for Scheduling		0	Select Weeks		Display Options					
WPXA-TV, Atlanta, 01. M-F 6A-7A		Flight Details		Flight Details Summary						
WPXA-TV, Atlanta, 02. M-F 7A-7:30A		Flight Details		Flight Details Summary						
WPXA-TV, Atlanta, 03. M-F 7:30A-8A		Flight Details		Flight Details Summary						
Select Grid Cells for Scheduling		0	Select Weeks		Flight Details					
From To Control for Grid View		0	Select Weeks		Flight Details					
Options		Print	Flight Details		Flight Details					
Close			Flight Details		Flight Details					

Fig. 10